



Building on community priorities, the Land Use/Transportation Diagram shows the location, type, and intensity of employment, residential, and mixed-use growth planned throughout the City.

Specific Growth Areas, including villages and corridors are planned for more intensive growth, while hillsides and established single-family neighborhoods are protected from growth.

The Draft Envision San José 2040 General Plan and Land Use / Transportation Diagram provide more flexibility for employment uses than the current San José 2020 General Plan.

**You can review the  
DRAFT ENVISION SAN JOSE 2040 GENERAL PLAN  
AND LAND USE / TRANSPORTATION DIAGRAM at  
[www.EnvisionSJ2040.org](http://www.EnvisionSJ2040.org)**



# Building a City of Great Places



## COMMUNITY BASED PLANNING



**Envision San José 2040 General Plan Update is based in community engagement and participation.**

## We Heard You!

**Over 5,000** participated through:

### Interactive online tools

## 47 Task Force meetings

## 8 community meetings and workshops

Meetings with **23** community organizations

More to come...

Learn more about the Draft General Plan update at:

*Para información en Español:*

Để biết tin bằng tiếng Việt, hãy thăm chúng tôi ở:

[www.EnvisionSJ2040.org](http://www.EnvisionSJ2040.org)

**AWARD WINNING ENVISION SAN JOSE 2040:** Recognized for “Planning Best Practices: Effective Community Engagement” from the American Planning Association’s California and Northern California chapters.

## WHAT'S NEXT

**Spring 2011  
(tentative):**

Draft Environmental Impact  
Report (DEIR) released for  
public comment

**Fall 2011  
(tentative):**

City Council consideration of  
Envision San José 2040  
General Plan and DEIR

## HOW YOU CAN PARTICIPATE

- Visit Envision website at [www.EnvisionSJ2040.org](http://www.EnvisionSJ2040.org)
- Send us an email or letter
- Attend public meetings
- Visit Facebook: Envision San Jose

## Key City Concepts

- Community Based Planning
- Regional Employment Center
- Fiscally Strong City
- Focused Growth
- Urban Villages, Corridors and Regional Transit Hubs
- Environmental Stewardship
- Complete Streets, Grand Boulevards and Main Streets
- Destination Downtown
- Greenline / Urban Growth Boundary
- Design for a Healthy Community



**SAN JOSE IS A LEADER IN TECHNOLOGICAL INNOVATION  
AND ENVIRONMENTAL STEWARDSHIP**



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# ENVISION SAN JOSE 2040 GENERAL PLAN



- *Preserve neighborhood character*
- *Protect historic resources*

The Draft 2040 Plan sets forth a vision and a comprehensive road map to guide the City’s continued growth through the year 2040. It expresses what the people of San José want their city to become through the successful implementation of the Envision San José 2040 General Plan. Community members, the Envision Task Force and City staff worked together to formulate the Draft Plan; and it supports the City’s evolution into a regional job center, protects single-family neighborhoods and promotes San José as a great place for a diverse and thriving community to live, work and visit.

## REGIONAL EMPLOYMENT CENTER

- *Intensify existing employment lands*
- *Create transit-oriented employment centers*
- *Enhance and expand commercial activity*



## FISCALLY SUSTAINABLE CITY

- *Maintain adequate City operations and service delivery*
- *Improve City’s financial resources*



- *Maintain Greenline*
- *Protect open space*
- *Preserve sensitive watershed / habitat areas*
- *Implement City’s Green Vision*



## FOCUSED GROWTH

### Plan Growth Capacity:

**470,000** New Jobs  
**120,000** New Housing Units

The Plan introduces the Urban Village concept to accommodate jobs and housing growth, while reducing environmental impacts by promoting transit use, bicycling and walking.



## URBAN VILLAGES



- *Design Complete Streets*
- *Establish Grand Boulevards citywide*
- *Enhance Main Streets in neighborhoods*

## ENVIRONMENTAL STEWARDSHIP



## DESIGN FOR HEALTHY COMMUNITIES

- *Promote bicycling and walking*
- *Encourage access to healthy foods*
- *Support health care and safety services*



## DESTINATION DOWNTOWN



- *Attract employment and housing*
- *Promote as Cultural and Arts Center*